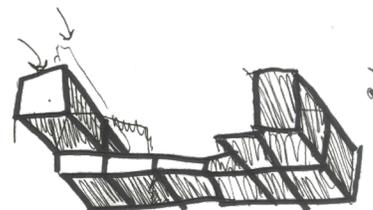
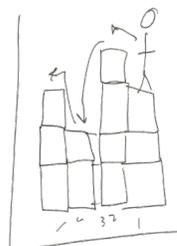
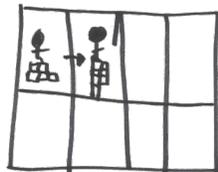
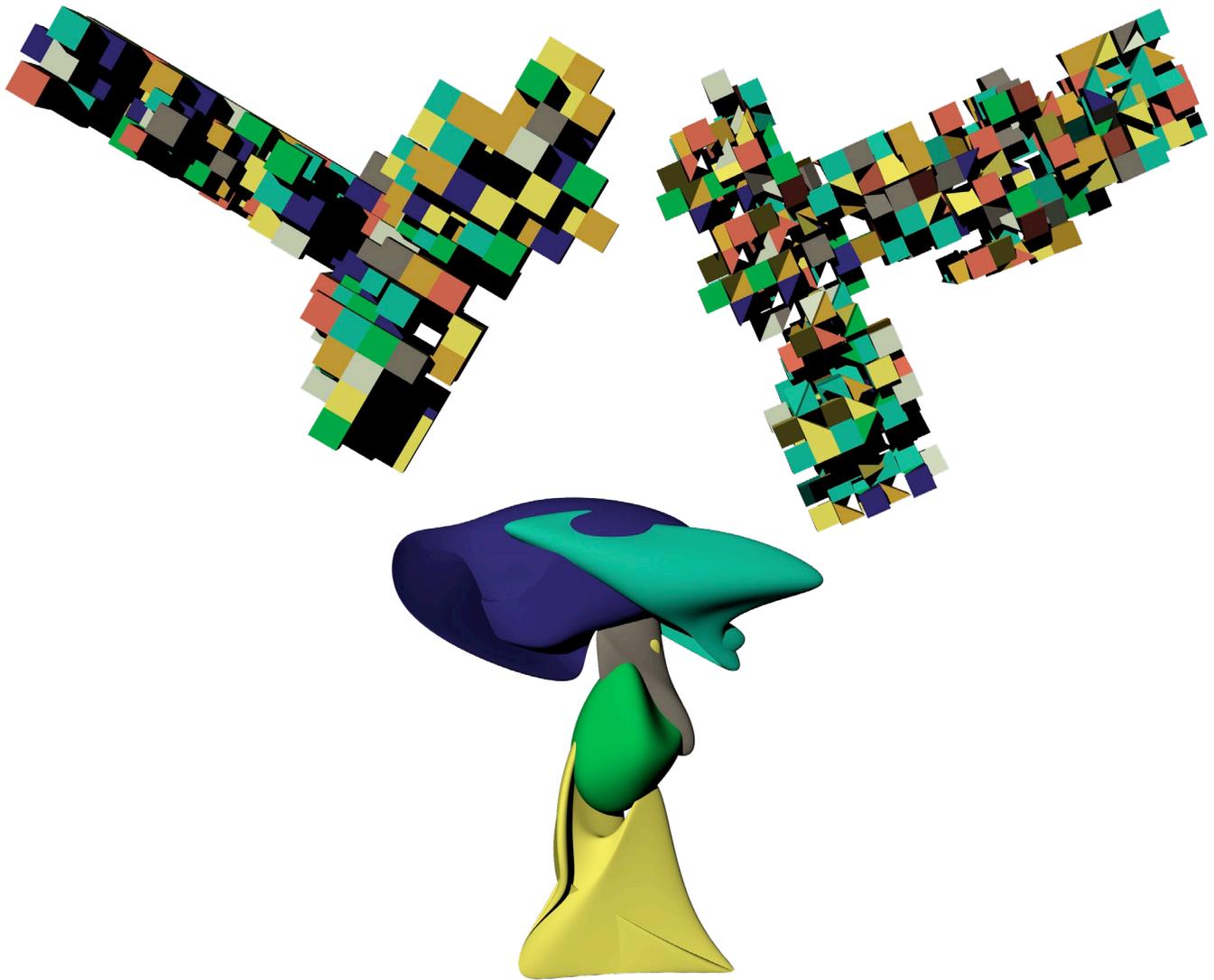


**THE DESIGN PORTFOLIO OF KEVIN RABINOVICH**

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## BALANCE

An entry for an a design competition on the theme "Balance."  
Inspired by Vitruvius, our design visualized the delicate  
balance between beauty, strength, and functionality through  
a series of paths which co-exist but do not conflict.  
My co-competitor was Lucjan Rostkowski-Covington.



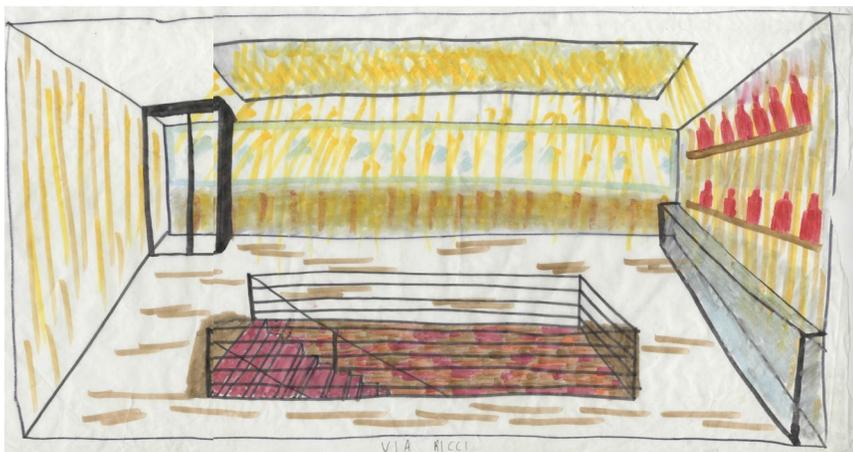
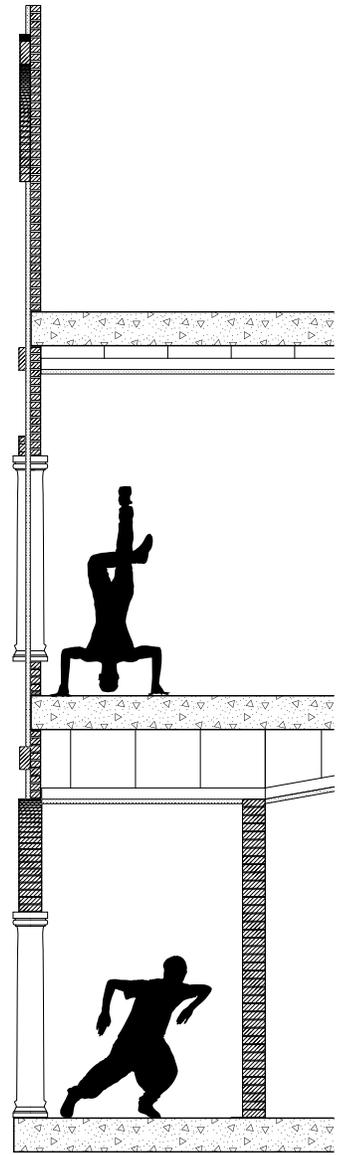
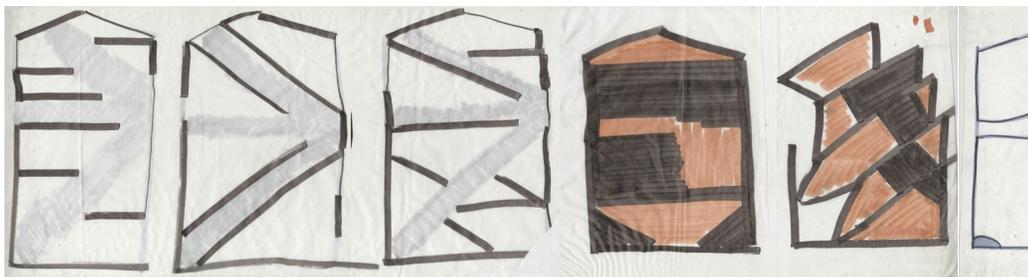
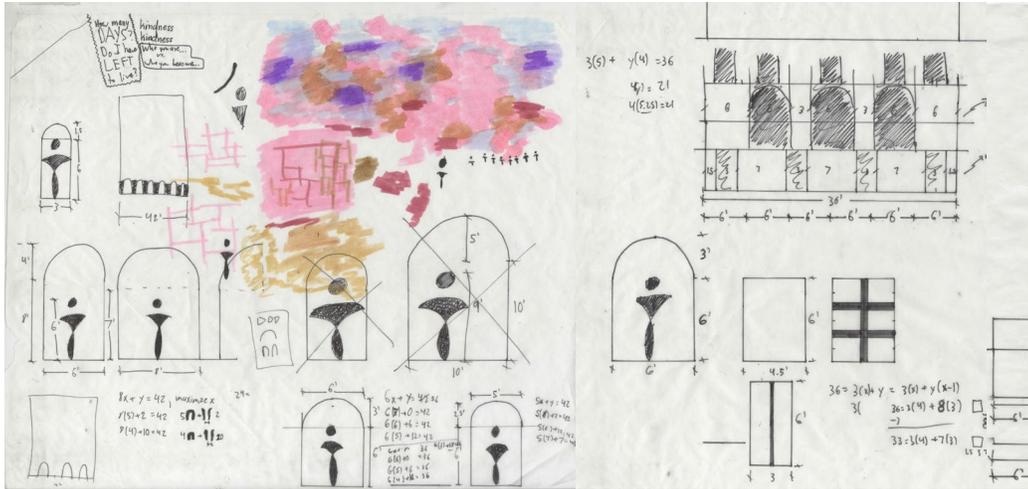
## TRANSECT

An entry for a design competition around the theme “The Future is Now.” The future is both concrete (we know it is coming) and abstract (we do not know what it will be), so we used letters (set in Futura) from each word to form “transect,” along with photos of Boston, where architectures of the future, present, and past coexist. My co-competitor was Lucjan Rostkowski-Covington.



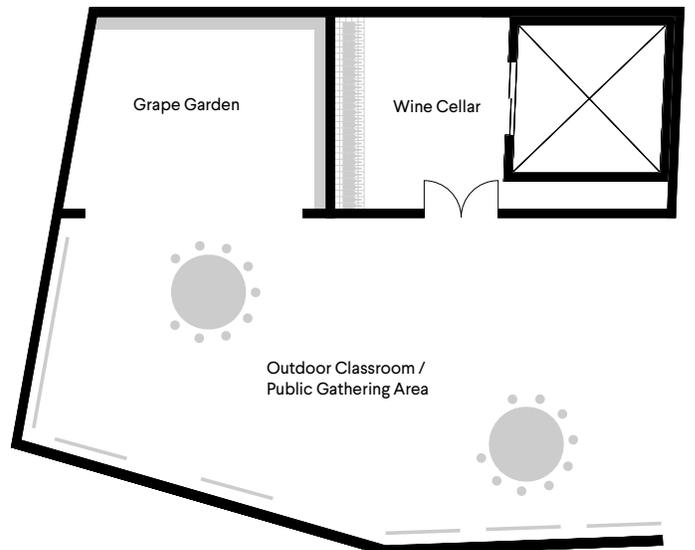
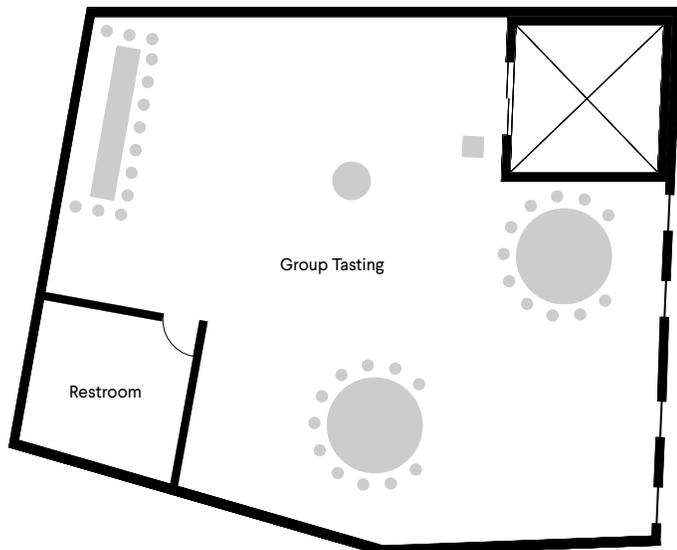
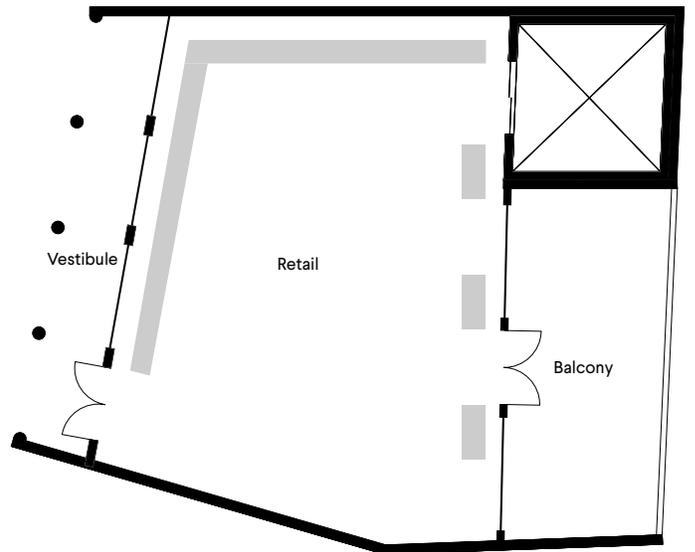
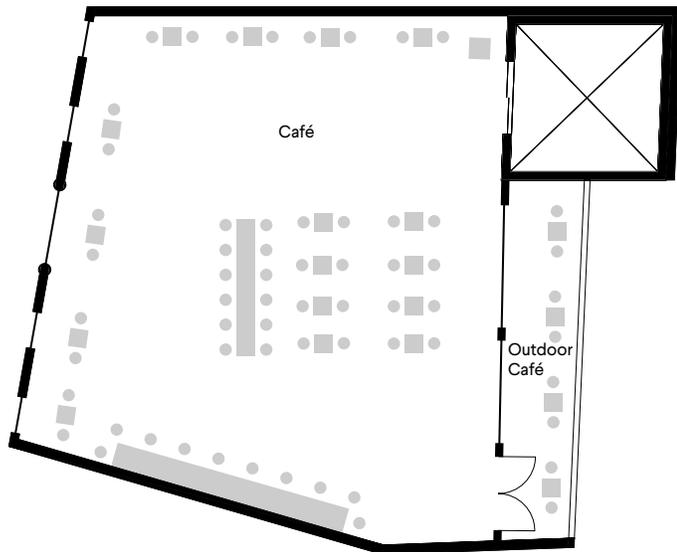
# CANTINA

A design for a cantina in Montepulciano, Italy using human proportions as a design strategy. When designing each space, I considered how the user would interact with it through perspective drawings.



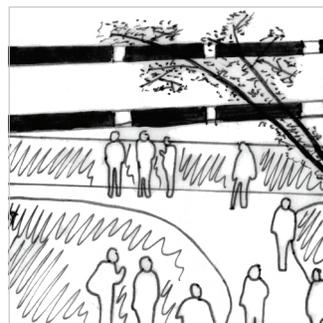
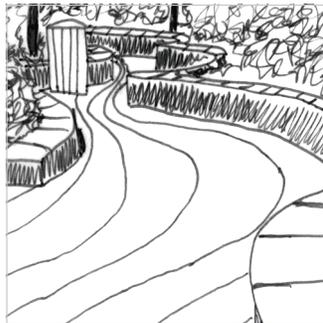
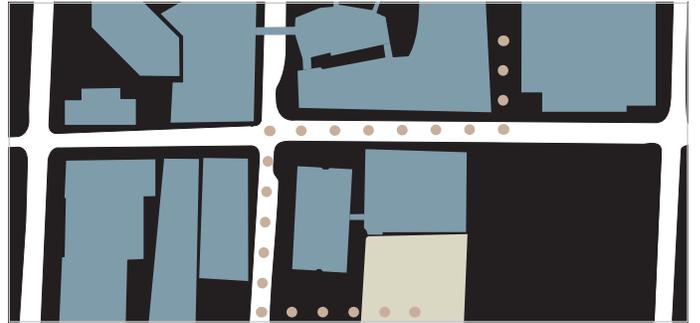
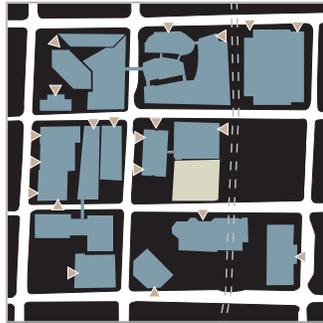
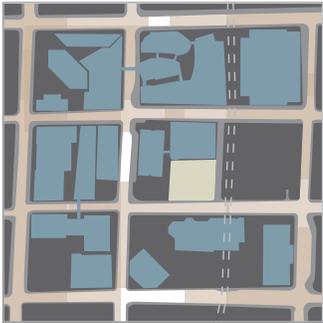
# CANTINA

The final floor plans.



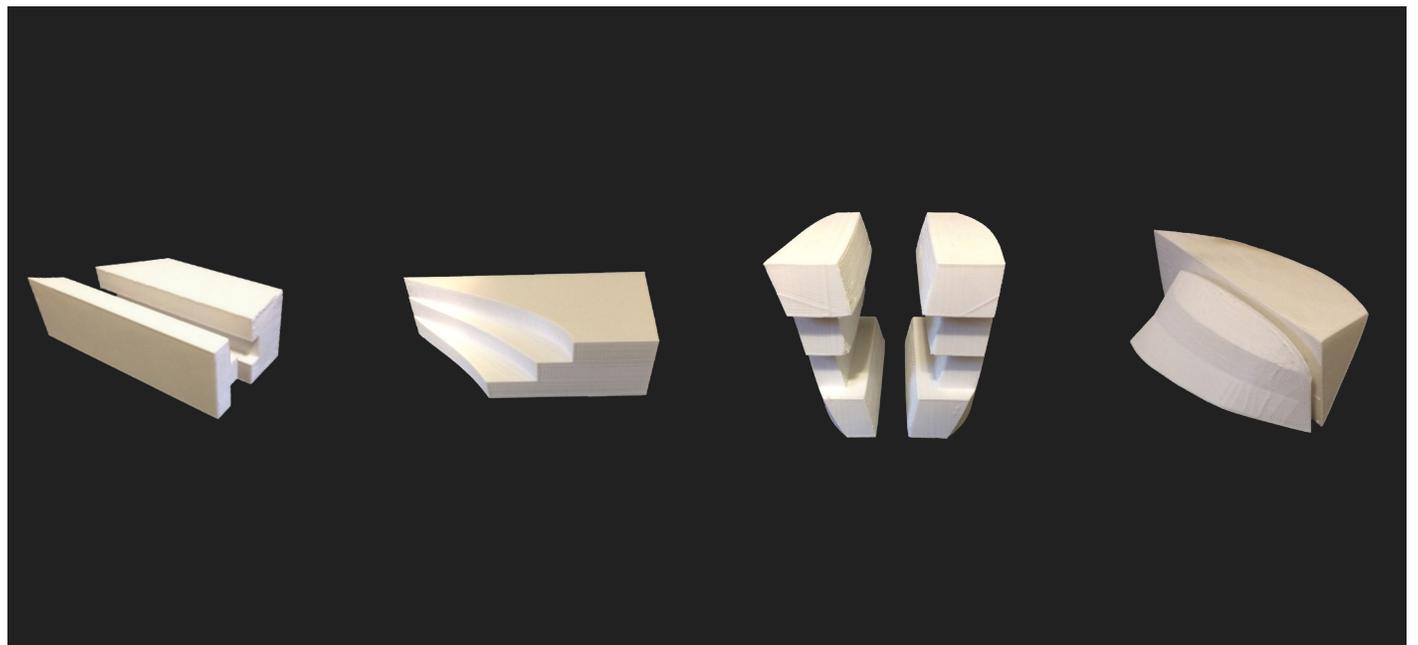
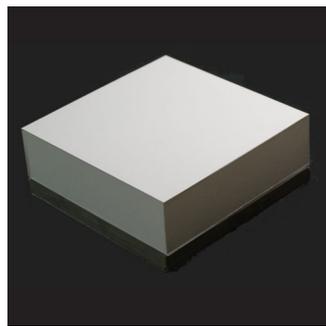
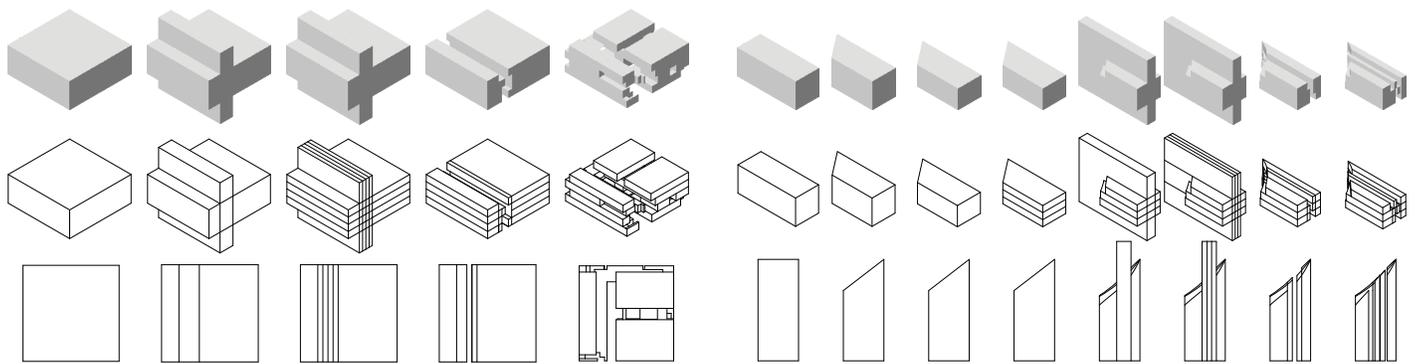
# SITE ANALYSIS

Analyzing a site in Charlotte, North Carolina, USA.



# PRECEDENT ANALYSIS

An analysis of the Museum of the History of Polish Jews in Warsaw (left) to inform the design of a museum of architecture in Charlotte (right).



Creative-directed the brand design of South Carolina's by-youth, for-youth conference.

# TED<sup>x</sup> Youth@Columbia

x = independently organized TED event



## SOLVING FOR WHY

Interested? Attend an Idea Dialogue:

in \_\_\_\_\_

SATURDAY **18<sup>th</sup>**  
**MARCH** 2017  
@ **IRMO**  
HIGH SCHOOL  
**DEADLINE TO APPLY**  
**FEB. 19<sup>th</sup>**

We are South Carolina's by-youth, for-youth, organization that unites high school students around Ideas Worth Spreading. In schools, our Idea Dialogues program creates spaces where young people can discuss important, current issues. At our conference, attendees hear live TEDx speakers with expert insights into these issues and meet other students who love ideas and learning. Come to an Idea Dialogue to learn about attending the event.

[TEDxYouthColumbia.com](http://TEDxYouthColumbia.com)



# SOLVING FOR WHY

**X TED<sup>x</sup> Youth@Columbia**  
x = independently organized TED event

**ONLY HUMAN**

Mental Health  
 Human Rights  
 Education Systems  
 Self-identity  
 Civil Rights  
 Equality  
 Alternative Energy  
 Poverty  
 Standardized Testing  
 Healthcare  
 Creativity  
 Kindness  
 Religion  
 Future Generations  
 Change

Want to watch live TEDx Talks and meet others who love ideas?

Humanity is growing divided, and too often, we speak before understanding.  
 We're students who have dialogue about big issues, like civil rights and religion; each session is led by students. We present perspectives on today's ideas, in schools and at SC's TEDxYouth event—inspiring understanding and change.

Monday, April 30, 2018  
 Irmo High School  
[TEDxYouthColumbia.com](http://TEDxYouthColumbia.com)

Interested? Attend an Idea Dialogue:  
 \_\_\_\_\_ in \_\_\_\_\_  
 Or talk to \_\_\_\_\_



**STEP 1:** Attend \_\_\_ of the weekly Idea Dialogues by \_\_\_\_\_

**STEP 2:** Apply at [TEDxYouthColumbia.com/apply](http://TEDxYouthColumbia.com/apply) by \_\_\_\_\_

**TED<sup>x</sup> Youth@Columbia**  
x = independently organized TED event



# RISE

**Speakers include:**

**Aidan Forster, 19**  
 Growing up in the South as an LGBTQ+ person

**Jamie Margolin, 17**  
 Solving the climate crisis by addressing inequality first

**Douglas Robins, 18**  
 How does pop culture affect teen masculinity?

**Want to watch TEDx Talks live and meet others who love learning?**

We're a group of students who host the annual by-youth, for-youth TEDx conference in Columbia, featuring brilliant minds and ideas.

In schools, we get students to discuss controversial issues like religion and sexual assault. Each discussion session is led by students from your school.

Interested? Talk to \_\_\_\_\_ for details, or visit [TEDxYouthColumbia.com](http://TEDxYouthColumbia.com).



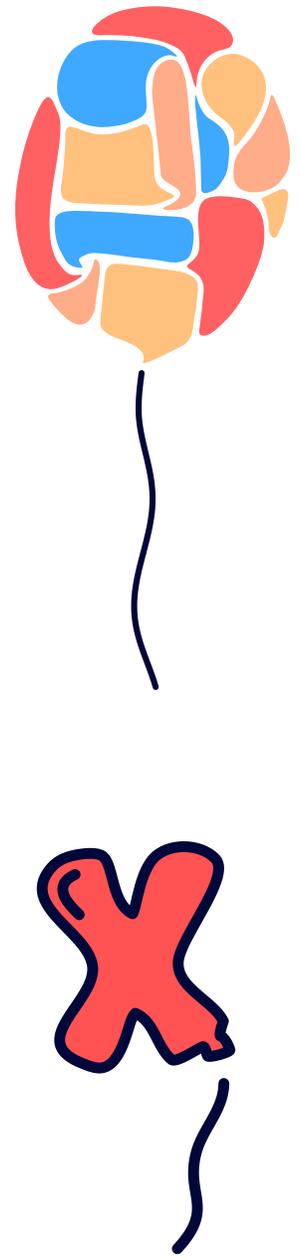

**Step 1.**  
 February 1 – 22:  
 Apply to attend our event at: [TEDxYouthColumbia.com/apply](http://TEDxYouthColumbia.com/apply)

**Step 2.**  
 February 25:  
 Find out if your application was accepted

**Step 3.**  
 February 25 – 28:  
 Register and pay online

Attend a weekly Idea Dialogue at your school:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

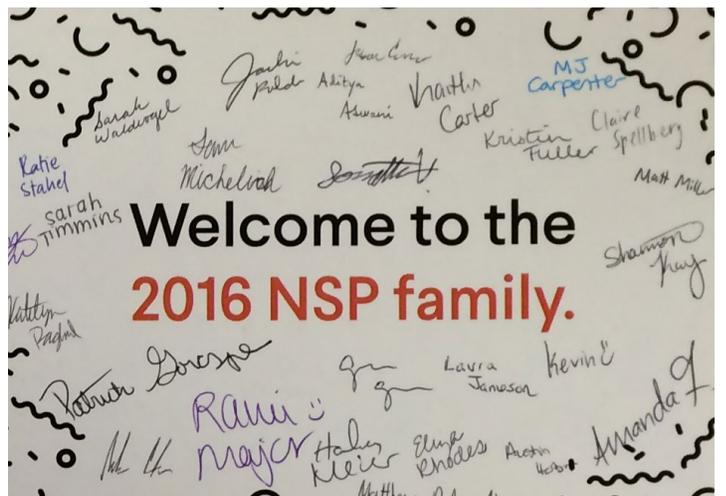
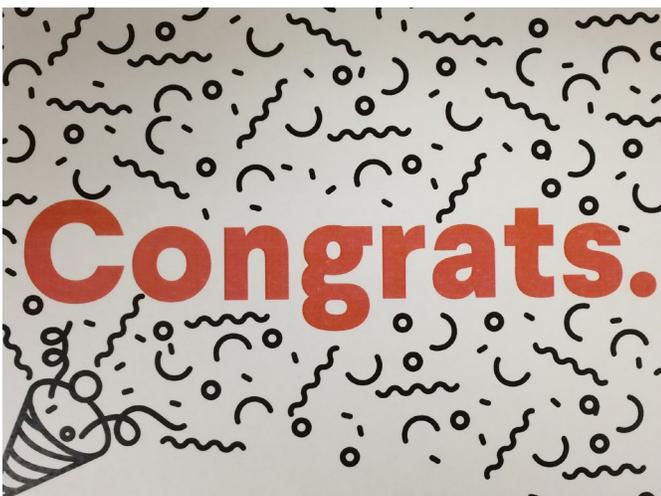
**TEDxYouth@Columbia 2019**  
 Saturday, March 16  
 9 AM to 5 PM  
 Irmo High School



## NATIONAL SCHOLARS INVITATIONS (2017)

Graphic Design

An invitation card for my university's scholarship program. When I was admitted to this program, I only received a formal, signed letter—but I wanted something a little more personal. So I designed this for the new accepted students.



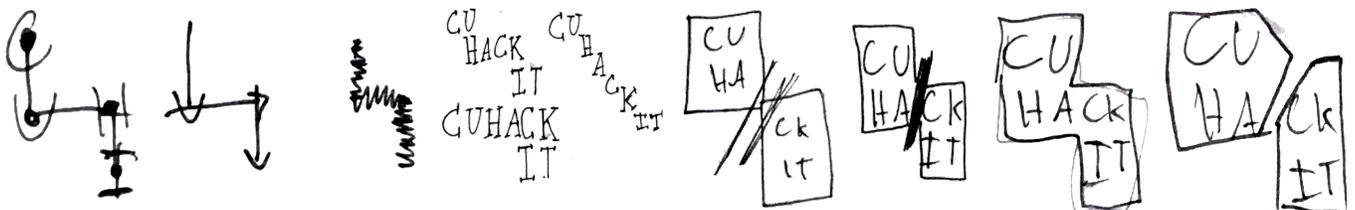
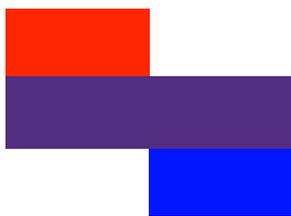
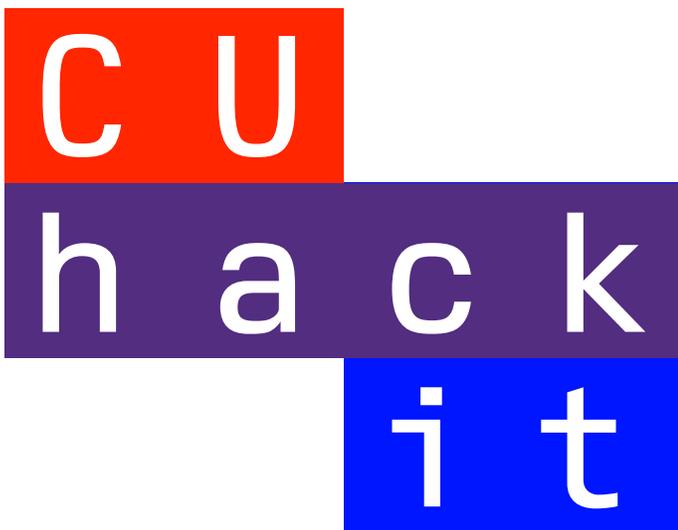
## NATIONAL SCHOLARS INVITATIONS (2018)

Graphic Design

According to this year's theme, *Dimensions*, the black, 2D flat cut-outs stand in sharp contrast to the 3D pop-out letters, "NSP."

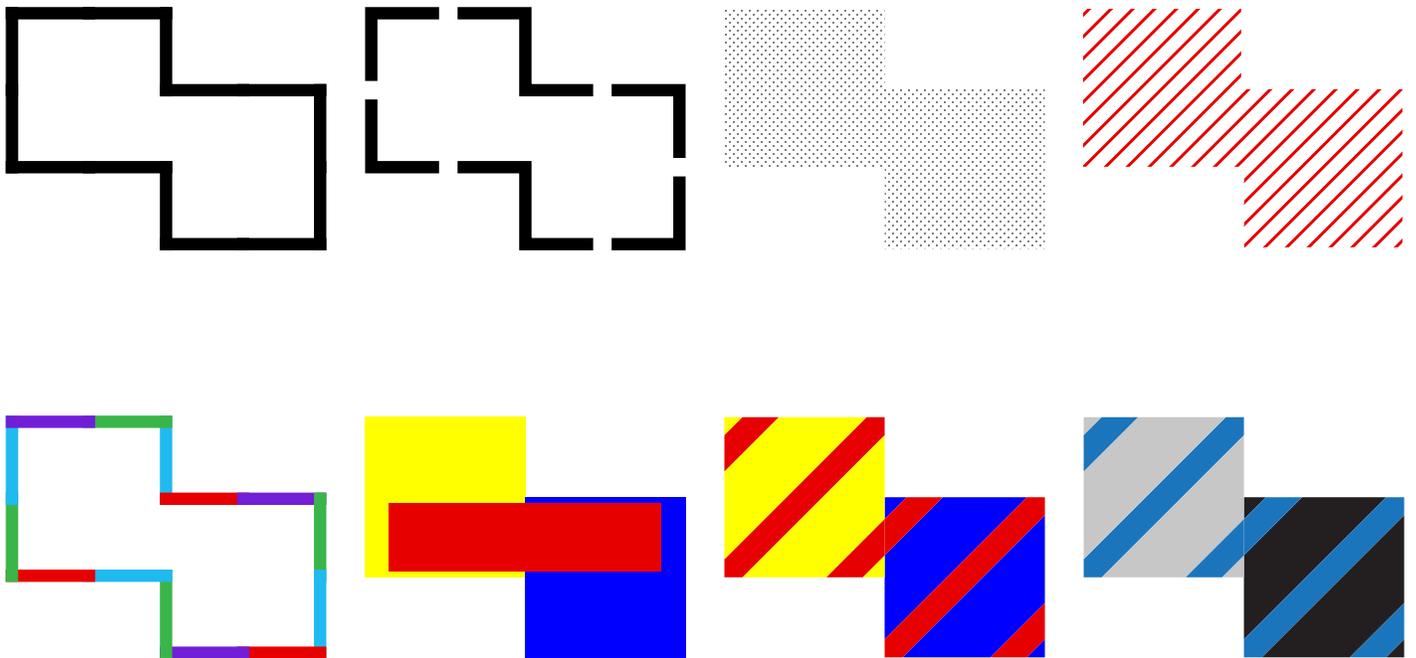


A brand system for my university's hackathon.



## CUHACKIT: BRAND

Normally, logos can only be used in one way—with a predefined color palette and shape. This hackathon, though, has different-themed events; thus, its brand is not only unique and easily recognizable, but also modular. The brand system allows for sub-brands for other CUhackit events, like HelloWorld.



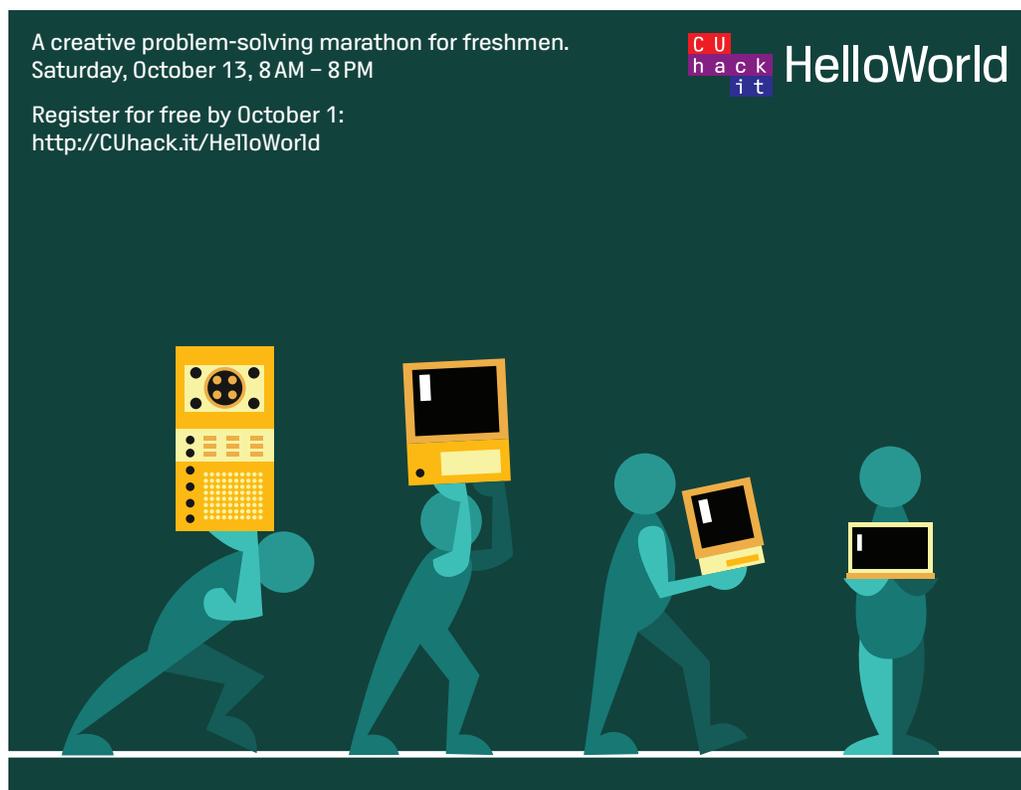
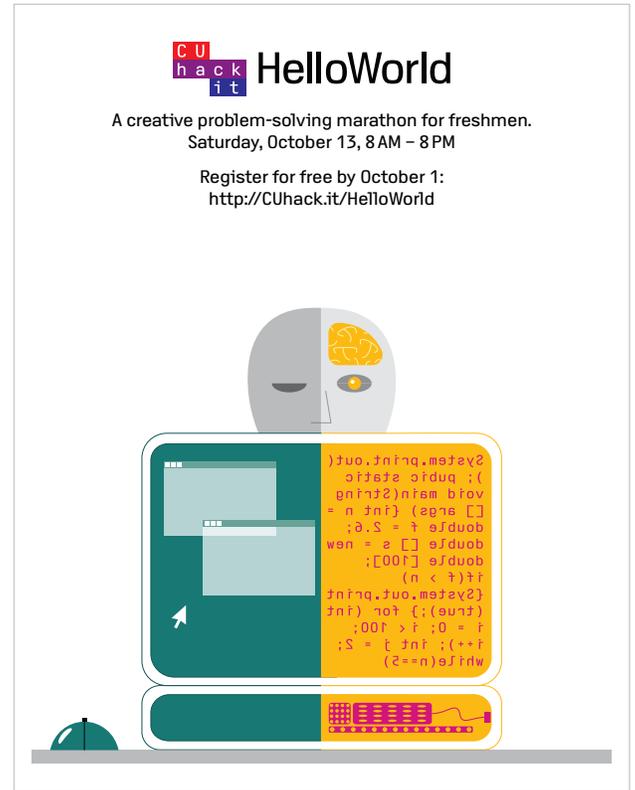
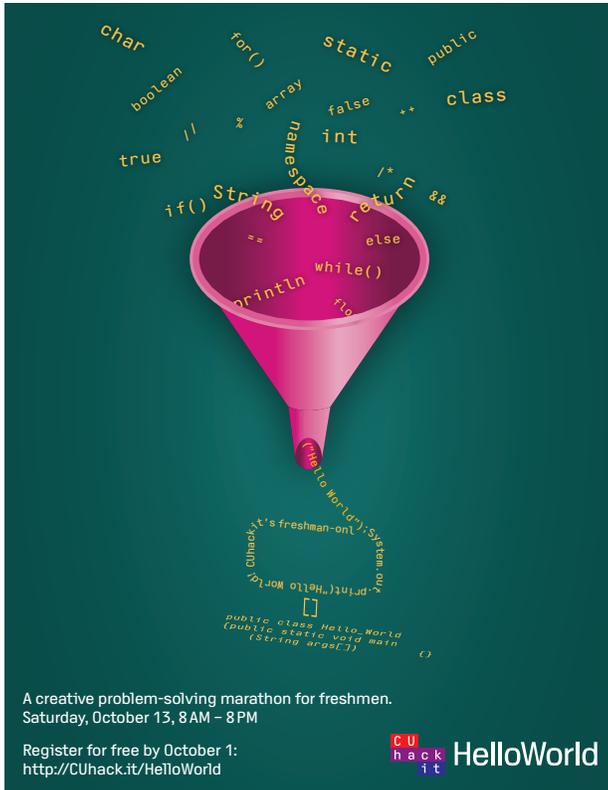
**CU**  
**hack**  
**it** HelloWorld



# CUHACKIT: HELLOWORLD 2018

Branding, Creative Direction

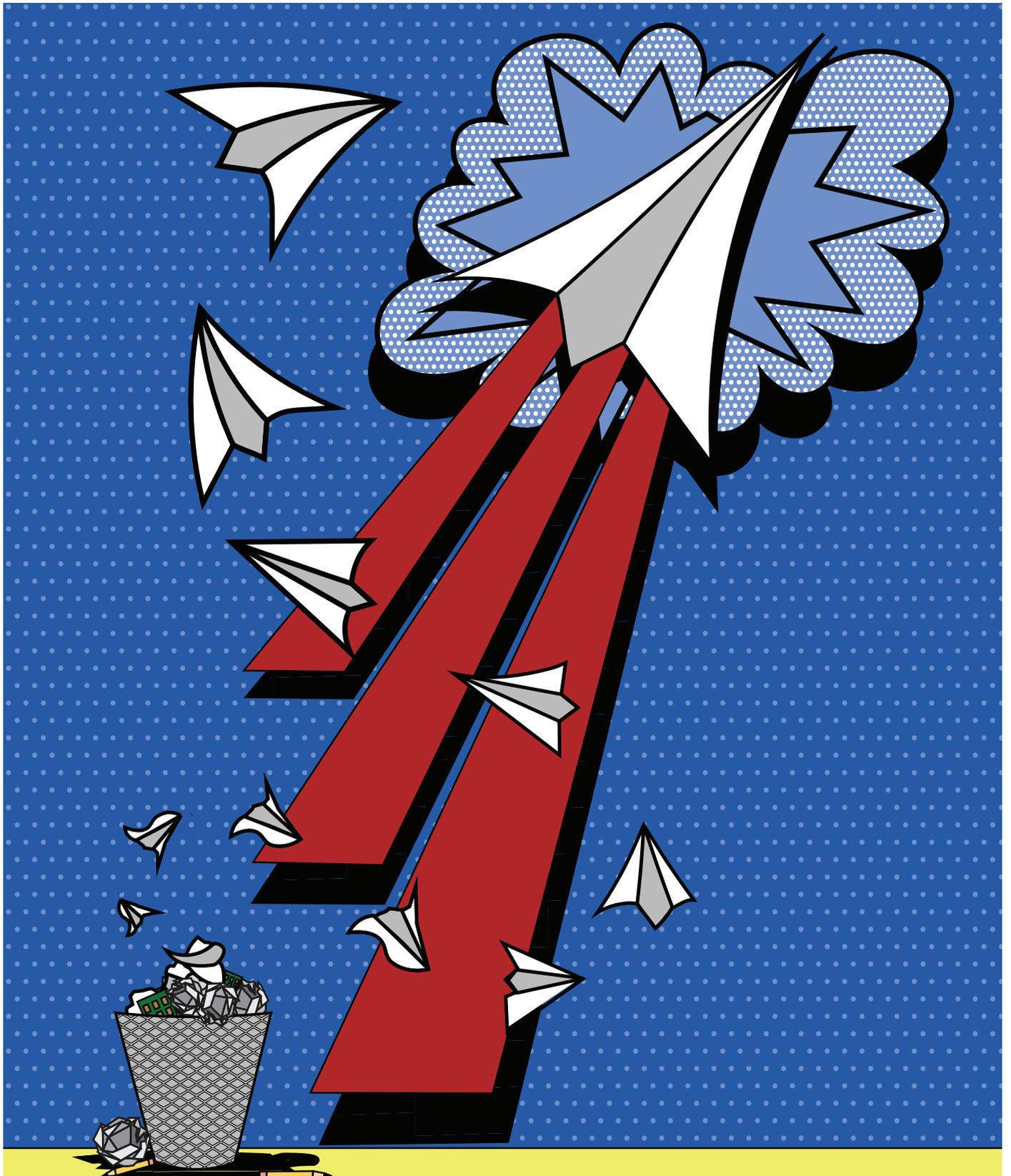
CUhackit's inaugural HelloWorld, a 12-hour event that introduces first-year students to computer science. Our 5-person design team created a broad visual theme, *Dichotomy*, which was re-interpreted into sub-themes, depicted here: *Simplicity to Complexity*, *Humans vs. Computers*, and *Evolution*.



CUhackit's second-annual 24-hour hackathon, an event in which teams compete to develop apps, games, or websites overnight. The graphic theme for the event was *Generating Our Presence*.







## CUHACKIT 2019: BRAND

Branding

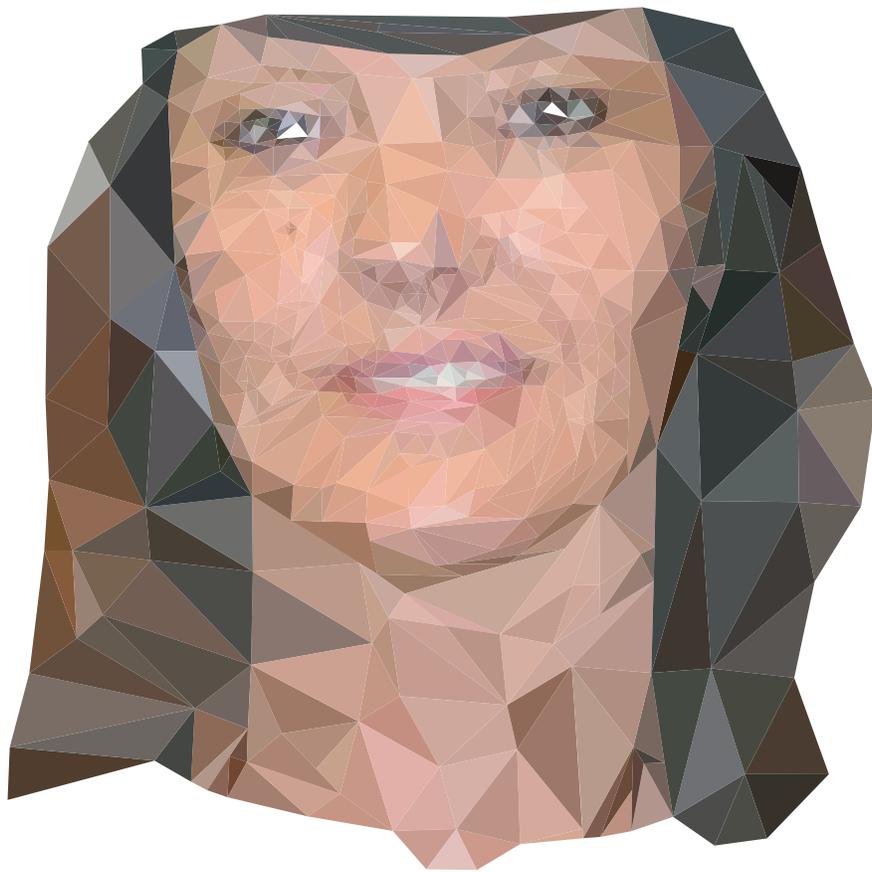
The graphic theme was applied throughout the event—especially to swag distributed to participants, judges, mentors, and volunteers.



## LOW-POLY FACE

Illustration

A stylized rendering for a friend's birthday.



## LEADERSHIP OBJECT

A sphere embodying a study of leadership. It can be assembled and disassembled without adhesive and transported in the palm of one's hand—representing attainability. As a whole, it forms a shape in-between a hemisphere and a full sphere. Each of these perfect figures has been discarded in favor of an intermediary that embraces organic imperfection.



Thank you.